**June 2007**

### Upcoming Events

#### Business After Hours

**June 7**  
Rapid Refill Ink/Maggie Moo's/Make It Yours Pottery  
1083 North Wisner

#### Wheels of Thunder Festival

**June 8-9**  
Downtown Jackson  
www.jacksonwheelsofthunder.org

#### Business After Hours

**June 21**  
Vista Grande Villa-Trellis Gardens  
2801 Carriage Lane

#### Membership Orientation Breakfast

**June 22**  
Chamber Offices

#### Good Morning! Greater Jackson

**June 26**  
Bella Notte Ristorante  
137 W. Michigan Avenue

### Member Spotlight

- **John Crist**  
  *Chairman*

- **Robert Smith**  
  *Vice Chairman*

- **H. Ronald Griffith**  
  *Treasurer*

- **Andy Longenberger**  
  *Past Chairman*

- **Nancy Robidoux**  
  *Secretary*

- **William Ross**  
  *Manager of Special Events*

- **Craig Tapley**  
  *Accounting*

- **Mary Schuessler**  
  *Office Manager*

### Business News

**What a great event the Chamber golf outing was on May 21! Extremely smooth run and great flow to the entire day, absolutely fantastic event, with amazing networking opportunities.**  
— Andy Longenberger  
Michigan International Speedway

Chamber works with City to Adopt Business Friendly Sign Ordinance

The Greater Jackson Chamber of Commerce in the past year held an open meeting with City officials to discuss the City of Jackson Sign Ordinance, to better assist the committee in making a more business friendly Sign Ordinance.

In order to keep Chamber members informed of what is happening with the City of Jackson Sign Ordinance, we are passing along to you the DRAFT of the proposed Sign Ordinance from the City Attorney's office.

Please take the time to read this proposed Sign Ordinance and relay your questions or concerns to Susan Murphy at the City of Jackson. (517) 788-4050 or (517) 788-4023.

Over the last 18 months, city staff has been working on amendments to the City's Sign Ordinance. The focus has been to address the ordinance as a whole, even though the primary issue raised by the business community was the provision that required all signs to come into compliance with the ordinance by August 2005. As you know, the City Council has held required all signs to come into compliance with the ordinance by August 2005. As you know, the City Council has held

Comments will be submitted for City Council action. The website will provide updates on the dates the ordinance is on-line through the on-line comment link under Today's Top News link and public hearing on the ordinance. Your comments should reach me by June 29, 2007.

The website will provide updates on the dates the ordinance will be shared with the sign work group members as they continue to develop the ordinance. Ultimately, comments will be shared with the City Council during the final presentation and public hearing on the ordinance. Your comments should reach me by June 29, 2007.

You are encouraged to send comments to: Susan G. Murphy, Deputy City Attorney, City Hall, 161 W. Michigan Avenue, Jackson, MI 49201. Comments will then be shared with the sign work group members as they continue to develop the ordinance. Ultimately, comments will be shared with the City Council during the final presentation and public hearing on the ordinance. Your comments should reach me by June 29, 2007.

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Building a strong local economy, promoting the community, representing your interests, providing networking and political action activities take collaboration. I am not an expert in any one area of these. I am here to pull those of you who are experts together and create programs that utilize your unique skills and knowledge set. Together, we can accomplish anything—and together we will.

So, let me end with more words of wisdom from Winston Churchill:

“At this time I feel entitled to claim the aid of all, and I say, ‘Come then, let us go forward together with our united strength.’

As your new Chamber President, I promise to toil and sweat for the Greater Jackson Chamber of Commerce and the entire Jackson community. I am hoping that there won’t be any blood involved and only tears of happiness, but you have my commitment that I will do whatever it takes to make the Chamber and the community stronger, more vibrant and a place we all are proud to live, work and play.

The Jackson community has given me a wonderful, warm welcome. Never before have I experienced such openness and I am extremely grateful to all of you for your offers of support and encouragement. Fortunately, Susan Milhoan, my predecessor, left me a very capable staff, passionate Board of Directors and a strong organization.

My first goal is to align all Chamber’s programs, policies and benefits with the following five core competencies. These competencies came from extensive surveying of businesses throughout the United States and seem applicable to Jackson as well.

Five Core Competencies
- building a strong local economy
- promoting the community
- networking, promotion and marketing
- representing business interests with government
- political action

Of course, in order to do this, I will need your support. Please call (517.782.8221) or email (mindy@gjcc.org) me anytime with your thoughts, concerns or questions. If we don’t hear from our members and community leaders, we won’t know how to assist your thoughts, concerns or questions. If we don’t hear from our call (517.782.8221) or email (mindy@gjcc.org) me anytime with your thoughts, concerns or questions, we won’t know how to assist your thoughts, concerns or questions.
The General Jackson Chamber of Commerce and Bella Notte Ristorante invite you to join us for the live broadcast of Good Morning! Greater Jackson on WKHM News Talk AM970 the fourth Tuesday of each month. Just $10 is all it takes for Chamber members to enjoy networking while eating a delicious gourmet breakfast provided by Bella Notte Ristorante and enjoy the Good Morning! Greater Jackson show.

For only $70 you can also sponsor the program and promote your business for approximately 5-7 minutes on the air during morning drive time. This is a fantastic opportunity to let not only the Greater Jackson Chamber of Commerce know who you are and what you do, but also the entire News Talk AM970 listening area. With your sponsorship you also receive one complimentary advertisement. Our hosts Greg O’Comer of WKHM AM970 and Ric Walton of the Walton Agency will make you feel right at home while promoting your business.

Join us on Tuesday, June 26 at 7:30 a.m. to hear Larry and Ric Walton of the Walton Agency will make you feel right at home while promoting your business.

For complete event schedule: www.jacksonwheelsofthunder.org

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<thead>
<tr>
<th>Date</th>
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<td>Member Orientation</td>
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<td>Economic Club Committee</td>
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<td>June 16</td>
<td>Business After Hours</td>
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<td>Chamber Board of Directors</td>
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<td>June 23</td>
<td>Recycle Jackson E-Waste Recycling Day</td>
<td>Sam’s Club</td>
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<td>June 26</td>
<td>Good Morning! Greater Jackson</td>
<td>Bella Notte Ristorante</td>
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**Good Morning! Greater Jackson...The perfect start to your morning**

**Members Promote Business to Thousands on WKHM NewsTalk AM970**

The summer months are here, kids are out of school, families are on summer vacations, you’re taking those morning power walks outdoors...stop by Good Morning! Greater Jackson.

You can sponsor the June program so call today to reserve your spot in the spotlight to promote your business. Reservations are requested do so by calling Christina at the Chamber offices (517)782-8221 or email christina@gjcc.org

**Make Reservations to attend this great event TODAY!**

**Lally, Cummings, Palmer & Patch**

We are proud to announce the addition of fraud examination to our portfolio of services.

**Nathan Eads, CPA CFEE**

Certified Fraud Examiner

- Analysis of fraud risk
- Implementation of fraud prevention controls
- Resolution of fraud allegations

Located at 110 1st Street - Downtown Jackson
eneads@lallycpa.com  Phone 517-787-0064

Catholic Charities of Jackson will host one of their Help & Hope Tours at 1522 Joy Ave., Jackson. Lunch will be available for those interested in a tour and learning more about the organization. Upcoming Help & Hope Tours will continue to be held on July 11, August 1 and September 5, 2007.

Join the Crouch Senior Center(1715 Lansing Avenue) as Thursday, JUNE 21st from 1-4 pm for a day of fun and learning! Demonstrations and Q & A in many of today’s latest and greatest technologies! Door prizes, coupons, refreshments and lots of fun! So come, one and all, and bring a friend for what promises to be a very informative afternoon! For more information, please call 734-4564

RJ Michaels, Inc. swept the recent MANNY’s national advertising competition, earning 26 awards for their creative work. Sponsoring the Marketing Communications Agency Network (MCAN), an association of advertising, marketing and business communication firms throughout the United States and Canada, the MANNYS honor exceptional graphic design, copywriting and effective advertising.

For complete event schedule: www.jacksonwheelsofthunder.org

**Print & Design For Modern Times**

**Calender of Events June 2007**

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<td>Membership Committee</td>
<td>Jackson Coffee Co.</td>
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<td>June 7</td>
<td>Business After Hours</td>
<td>1081 North Winner</td>
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<td>June 8</td>
<td>Legislative Committee</td>
<td>Bella Notte Ristorante</td>
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<td>June 11</td>
<td>Noon Ambassadors</td>
<td>Olive Gardens</td>
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Network in the Gardens and Enjoy the Ice Cream

Maggie Moo's, Rapid Refill Ink and Make It Yours invite you to join them for a triple sponsor Business After Hours on Thursday, June 7. The benefits of attending this event are astronomical. Building relationships, promoting your business and networking with others who could use your business is what these events are intended for. Network in three different settings all just steps away from each other while enjoying tours of each facility, Lenny's Sub Shop subs and Maggie Moo's ice cream. Located in the JoAnn Fabrics shopping plaza at 1077 North Wisner, this is the place to be to enjoy it all.

On Thursday, June 21 Trellis Gardens at Vista Grande Villa invites you to come and enjoy their beautiful facility. Networking in the beautiful Grande Room you will enjoy a variety of cheese and wine. The staff at Trellis Gardens will have tours so that everyone can see the beautiful location along with the fabulous courtyards and patios that they have to offer. Join us for yet another fun and exciting Business After Hours at 2801 Carriage Lane from 5-7p.m.

If you would like to attend a Business After Hours please contact the Greater Jackson Chamber of Commerce offices at 517/782-8221.
Center For Family Health-Parkside Health Center
The Center for Family Health Teen Health Center at Parkside opened its doors on May 4, 2007 at a special dedication open house, board members, staff and friends of the project. This is the latest addition to the Center for Family Health and is a welcomed addition at Parkside Middle School.

Starbucks Coffee Co. Gives Giant Check
One of the five guiding principles to the Starbucks Mission Statement is “to contribute positively to our communities and our environment.” One way we’re able to do this is through a grant program called Make Your Mark. This program gives up to $500 to any non-profit organization we choose. We are excited to award the Community Hero’s for Michigan which gave us the chance to donate $500.00 to the Interfaith Shelter. The Interfaith Shelter where we donate pastries and coffee as well as doing volunteer work at the shelter. The Interfaith Shelter has been one of the Community Heroes for Michigan which gave us the chance to donate.

Stay Local Economy:
The Buy Local, Stay Local Economy!
When we invest in local companies, their businesses are stronger and they are able to grow. This means they hire workers who in turn spend money locally on food, clothing, housing, taxes and charitable contributions. Jackson Contractors are highly skilled professionals who live and work in the community. Support the Jackson economy by bidding your work with Jackson Contractors.

For more information:
www.JCCA.biz
or write:
Jackson Commercial Contractors Association
P.O. Box 143, Jackson, MI 49204
(517) 799-9600

June 2007
MIS Pitstoppers are looking for volunteers
Enjoy the thrill of racing, the rush of fast cars, celebrities and much more! There is still time to join the MIS Pitstoppers and enjoy being in the hustle and bustle of NASCAR.

The Chamber’s MIS Pitstoppers committee has a few spots remaining. Serve food and beverages to the drivers, pit crews, media, track personnel and more. Be right on the edge of the garage action at Michigan International Speedway on June 15, 2007 and August 17, 2007.

The Pitstopper Committee costs $75 for new members and $65 for returning members. This fee includes your Pitstoppers shirt, hat, and name badge along with a pass that allows you into the track all weekend. So join the MIS Pitstoppers for a fun and exciting experience; for more details or to sign up for this committee contact Christina Stephenson at the Chamber offices 517-782-8221 or via email at Christina@gjcc.org

Greater Jackson Chamber of Commerce
June 2007
Just Imagine...the possibilities!
It’s not a wonderful thing that we’re all different? Each of us has strengths and skills to share. And when we link our individual strengths together, we’re invincible!

Thank you for renewing your membership with the Greater Jackson Chamber of Commerce!

We appreciate YOU!

Thank you to the May Membership Renewals
AAA Michigan
Abilita
ACD.net
Arbor Hills Country Club
Avis Rent A Car
CertainTeed Corporation
Christoff & Sons Floor Covering Inc.
Citizens Bank
Coin Op Specialist, Inc.
Culver’s
Detail Man
Exit Realty 1st
Gallery Place Apartments
Grindall & White, Inc.
Holiday Power Sports
Humana-Michigan
Image Gallery
Jackson Arts and Technology Academy
Jackson County Intermediate School District
Joseph S. Filip
Junior Achievement of the Michigan Edge, Inc.
K-Mart #3938
Lee Bisbee Travel Service, Inc.
Lowe’s
Mokey’s Salon
Molly Maid
Pizza Beach, LLC
Sandhill Crane Vineyards
Schwan’s Home Services
SeaLandAire Technologies, Inc.
South Central MI Works! Jackson Service Center
Spry Sign & Graphics Company
Starbucks Coffee Company
Zimmerman, Gregory

Greater Jackson Chamber of Commerce 5
**Greater Jackson Chamber of Commerce**

June 2007

**Chamber Program Awards Members $37,000 in Workers Compensation Dividends**

Participating Businesses Share Workers Compensation Group Dividend from Accident Fund Insurance Company of America

Over 30 businesses will share a $37,000 premium dividend thanks to safe work practices and their participation in a workers compensation group dividend program available through the Greater Jackson Chamber of Commerce.

The dividend amount returned is based on each participant’s premium costs and range from under $100 to over $7,000, with an average dividend of over $1,100.

In addition to dividend opportunities, the Greater Jackson Chamber group dividend program offers participating businesses a five-percent discount on their workers compensation insurance premium rates.

The Chamber has offered the group dividend program through Accident Fund since 1999.

While keeping people healthy and injury-free is vital in its own right, it is also an important factor in the ability to earn a dividend. Safety at work leads to fewer injuries and fewer workers compensation claims.

“It’s a fact – safety pays. A safe work environment is not only good for employees, it’s great for the bottom line,” says Tom Rummel, Accident Fund’s group program consultant. “We’re proud to be able to present the Chamber with this dividend for members in this program.”

Accident Fund’s Loss prevention consultants work with policyholders on safe work practices and teach employee safety training. The company also offers an online “tool box” where policyholders can link to federal and state workplace safety websites.

Accident Fund is one of the nation’s leading Workers Compensation insurers, operating in 43 states and the District of Columbia. Accident Fund offers workers compensation insurance, including group dividend programs, through chambers of commerce and independent insurance agents. The company also provides third party administration services and disability management and is the parent company of Wisconsin-based workers compensation insurer United Heartland. Founded in 1912, Accident Fund is rated A (Excellent) by A.M. Best and is a member of Ward’s 50 top property/casualty carriers.

For more information: www.accidentfund.com.

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**Chamber's May 21 Golf Outing Provides Networking and Fun**

**And the winner is...**

Lloyd Ganton Retirement Centers won the event with a score of 18 under. Congratulations Ganton, Buchholz, Mayotte, and Butterfield.

On May 21, over 150 golfers took the course at the Country Club of Jackson for what turned out to be the best weather on a May Chamber golf outing that anyone could remember. Each year, this event serves as a great way to entertain clients and network with area business people, while enjoying a relaxing day on the course. Special thanks to the sponsors of this year’s event.

Drink Cart Sponsor: TDS Metrocom

Photo Sponsor: Image Gallery

Hole-In-One Prizes: Sponsored by Art Moehn Chevrolet-Honda

United Medical Staffing

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**COMMERCIAL EXCHANGE**

Warehouse Space & Office Space Available

www.thecommercialexchange.com 517/782-9305 517/782-9306

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**Greater Jackson Chamber of Commerce 7**

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