

A Win/Win for Businesses and the Environment

**Contributor: Janean Draft, Area Representative, Rapid Refill Ink
Printed in the April 2010 Chamber Business News**



We have all heard about the positive effects that recycling has on the planet and what companies are doing differently in order to “go green”, but have you ever stopped to think on how recycling can save jobs or even create new ones?

We are also aware of the increasingly tough economical times that businesses are facing, especially the smaller ones. Companies are cutting anywhere and everywhere possible; even office supplies have been cut. **SAVE JOBS:** Recycling ink and toner cartridges can save a company enough money per year that it may pay for the salary of one or two full time employees. **CREATE JOBS:** Recycling a single cartridge requires numerous employees: production workers for the ink and toner refills, store managers and cashiers, sales representatives and even delivery people.

It's very easy to see how something so simple can have such a huge impact on our community. Lets all do our part!